

# Privacy Policy

## 1.0 Introduction

Mediahawk takes the privacy of its users seriously. We are committed to safeguarding the privacy of our users while providing a personalised and valuable service. This Privacy Policy Statement explains the data processing practices of Mediahawk. If you have any requests concerning your personal information or any queries with regard to these practices please contact Mediahawk by e-mail [help@mediahawk.co.uk](mailto:help@mediahawk.co.uk)

## 2.0 Information collected

Personal information is collected by Mediahawk upon registration and signing Mediahawk's contract terms. We collect personal information from our users through the use of enquiry and registration forms and every time you e-mail us your details. We also collect information automatically about your visit to our site. The information obtained in this way, which includes demographic data and browsing patterns, is only used in aggregate form.

## 3.0 Use and disclosure of personal information

We process personal information collected via [mediahawk.co.uk](http://mediahawk.co.uk)

- *providing a personalised service,*
- *conducting market research surveys,*
- *providing you with information about products and services we offer.*

We also use information in aggregate form (so that no individual user is identified):

- *to build up marketing profiles*
- *to aid strategic development*
- *to audit usage of the site.*

## 4.0 Use of cookies

A cookie is a small text file written to a user's hard drive that contains the User ID. The cookies do not contain any personal information about users. The use of cookies is now widespread. The reason we use cookies is to save our users time on the site; and also so that we can personalise a user's experience of the site. If a user sets up his browser to reject the cookie, he or she may still use the site although functionality could be impaired.

## 5.0 Internet-based transfers

Given that the Internet is a global environment, using the Internet to collect and process personal data necessarily involves the transmission of data on an international basis. Therefore, by browsing the [mediahawk.com](http://mediahawk.com) site and communicating electronically with us you acknowledge and agree to our processing of personal data in this way.

## 6.0 Security

This Site takes precautions to protect our users' information. When users submit sensitive information via the Site, Mediahawk shall endeavour to ensure that your information is protected both online and off-line. If you have any questions about the security at our Site, please contact [help@mediahawk.co.uk](mailto:help@mediahawk.co.uk)

## 7.0 Correcting/Updating personal information

If a user's personally identifiable information changes (such as your postcode), or if a user no longer desires our service, we will endeavour to provide a way to correct, update or remove that user's personal data provided to us.

## 8.0 Information collection and use

We collect information from our users at several different points on the website - this is for customer service and billing purposes, we also collect data from our users so that we can customise the site according to individual selections. Mediahawk is the sole owner of the personal information collected from this site.

## 9.0 Links

This web site could contain links to other sites. Please be aware that Mediahawk is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of these third party sites. This privacy statement applies solely to information collected by this Web site.